



Vehicle Wraps. Concept to Completion.

**Meeting the deadlines is not good enough, beating the deadlines is my expectation.**

Dhirubhai Ambani



## Re-brand your business with Fleet Graphics from Wrapix.

We are a full-service, large format graphics company. We design, manufacture, and install graphics on fleet vehicles, boats, and buildings. Our collaborative team specializes in creating brands for businesses. With a team of experienced account managers, talented designers, and certified technicians, we provide best-in-class quality and service.

From vehicle graphics to boat graphics, rest assured, you are receiving a high-quality product. At Wrapix, we only use top of the line 3M products, and the best production standards to provide our customers with the best quality and longevity from our products.

We strive for excellence, and keep our customer's custom graphics within budget and most importantly, on time.

Precision. Professionalism. Every time.

*The Wrapix Team*



## Today's wrap businesses must be quick and precise.

Deadlines create urgency.

We understand that some projects need to be expedited, especially in the service and entertainment industry. Over the years, we have developed a system to handle any unexpected rush jobs with professionalism and care.

- For many repeat customers with a fleet of vehicles, we make sure to keep a running stock of your graphics. This enables us to expedite scheduling when it comes down to fast and efficient production and installation times.
- You can expect a simple drop off and pick up on the same day, and still receive top notch quality.
- On demand delivery is just as important to you as it is to us. The majority of projects we undertake have 24-48 hour deadlines. We have you covered. Thanks to HP's Latex technology and our certified technicians, we can print and install on the same day without having to factor in a 24-48 hour off-gassing wait for solvent based inks. Our customers are always happy to see our quick turnaround and quality results.
- Our team of professional and certified technicians will work diligently to meet and beat your expectations and deadlines. Delivered nationwide.
- With thousands of wraps under our belts, we have fine tuned our installations to save time, while delivering a product that both Wrapx and you will be proud of, that will last for years to come.

Wrapx has the experience and skills necessary to perform, and produce your graphics in the professional manner that your business deserves.

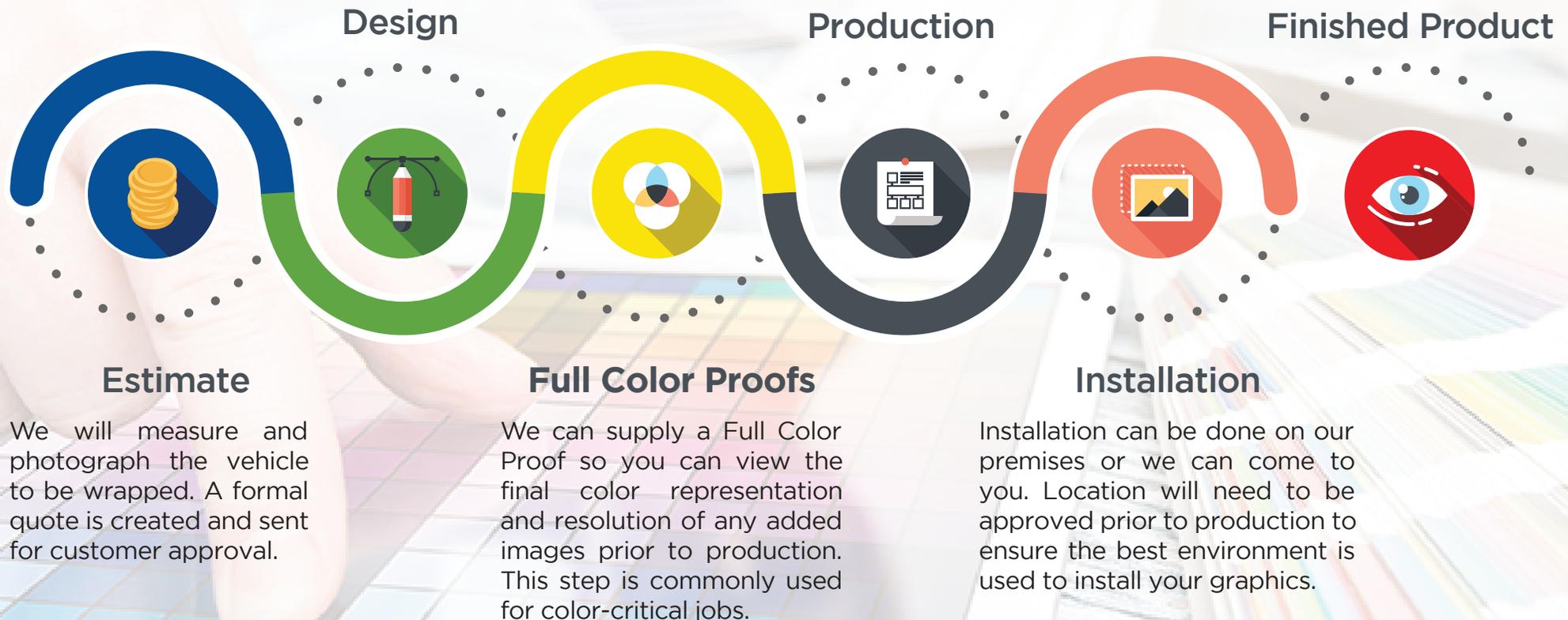


To succeed in the vehicle wrap industry, we have to turn around projects very quickly and adhere to a very high level of quality. **DEADLINES** are crucial, and there is **ZERO** margin for error.

## The Process: Step by step.

The initial concept is sent to the client within 1 day. The design charge covers a couple rounds of revisions. The length of time taken in this process can vary dependent on how involved the design is.

Your design is loaded into our Onyx RIP software. The production process involves printing, lamination, and cut and trim of panels and packaging. Most production is completed in one day.



Fully customizable layout options. A wrap to promote your brand on any budget.

Wrap Packages.

## Full Wrap

**All Painted Surfaces (excluding roof)  
Bumpers**

Excludes:  
Roof  
Trim  
Window Film

Non Painted Surfaces  
Front Windshield  
Front Side Windows

\* Roof Strips and Window Film can be added



## 3/4 Wrap

**75% of Painted Surfaces (excluding roof)  
Bumpers**

Excludes:  
Roof  
Trim  
Window Film  
Bumpers

Non Painted Surfaces  
Front Windshield  
Front Side Windows

\* Roof Strips, Hood Lettering/logo, and Window Film can be added



## 1/2 Wrap

**50% of Painted Surfaces (excluding roof)  
Bumpers**

Excludes:  
Roof  
Trim  
Window Film  
Bumpers

Non Painted Surfaces  
Front Windshield  
Front Side Windows

\* Roof Strips, Hood Lettering/logo, Door Logo, and Window Film can be added





Wrapx uses state of the art software to design your wrap. We proudly use Adobe Creative Suite on a Mac platform. Cutting edge software for cutting edge designs.

When undertaking a project, the final product is only as good as the parts used. At Wrapx, we have 20 years experience in the vehicle wrap business. Over the years we have used every brand of vinyl in the game, and without a doubt, 3M's product line is simply the best.

For printed wraps we use 3M IJ180-Cv3. This ControlTac film is the industry standard for quality. When combined with the robust latex inks we use in our HP large format printers, we are able to provide our customers with consistent and professional images and installations. We can expedite jobs quicker by using Latex based inks that don't require off-gassing or curing time which can take between 24 and 48 hours. This allows us to print and install on the same day if required.

For Paint Replacement we use 3M 2080 Wrap Film. These films are also industry standard for top of the line color and durability. You can click [here](#) for the latest series of color.

3M IJ180-Cv3 [click for more info.](#)

3M Scotchcal Gloss Overlaminat 8518 [click for more info.](#)

3M Scotchcal Lustre Overlaminat 8519 [click for more info.](#)

3M Scotchcal Matte Overlaminat 8520 [click for more info.](#)

3M 2080 Wrap Film [click for more info](#)

For more information on the equipment we use, please click the image.



HP Latex 570



GFP 563TH Cold Laminator



HP Latex 370



Graphtec FC8600-160 Plotter

## Material and Equipment.



## Installation Procedures & Equipment

We clean all surfaces that are being covered using Denatured Alcohol or Rapid Remover (if there is residue from previous installations). We use 3M Primer 94 to prevent lifting in tight corners and edges. All surfaces are cleaned using lint-free rags.

Printed panels are placed on the vehicle as shown on the final proof approved by the client. The files are ripped using Onyx RIP software and printed on our dual HP Latex printers. Media is inspected at various times to check for proper color, tone, and coverage.



There are various methods to installing vinyl on a vehicle or sign. For decals we use the pre-registration method or the hinge method. This ensure a perfect line up on the vehicle. Heat is employed to install on radius-ed corners and various other undulations. We use Geek squeegees to lay the vinyl, Exacto brand blades to cut. Electric heat guns with temperatures of 600° are used to heat and mold the vinyl.

We go over the finished installation and double check that all door seams are cut and tucked cleanly. We replace any rivets were removed for installation. Finally, we double check the media for any lifting.



# Frequently Asked Questions.

## ? What kind of warranty does Wraphx provide?

We offer 3M's MCS Warranty on the material, laminate, and ink. Information can be found [here](#). Wraphx offers our clients a **100% Satisfaction Guaranteed** warranty that covers our printing and installation.

## ? What is the cost of a vehicle wrap?

Wrap prices vary depending on how much of the vehicle will be wrapped. We can create anything from simple vinyl lettering to a full vehicle wrap. Our wrap division will help design graphics to meet any budget.

## ? Does a wrap damage my vehicle's paint?

A wrap should not damage your vehicle's paint. A wrap will actually help to protect and preserve the paint.

## ? Can you wrap windows?

Yes, we use a special perforated vinyl on the windows. This vinyl allows you to be able to see out the windows while still maintaining the look of the wrap. Using the defrosters will not damage the window wrap.

## ? I have a wrap from a previous company, will Wraphx remove it?

Yes, the wrap can be removed from your vehicle. Removing the wrap will not cause damage to the paint, as long as the paint is in good condition. We do not recommend uninstalling the wrap yourself, as this could cause damage to the vehicle's paint.

## ? How do I wash my vehicle now that it's wrapped?

We recommend hand washing your vehicle with a non-abrasive sponge, soap and water. Do not high pressure wash the wrap, it could cause the vinyl to tear or seems to peel. Avoid using ice scrapers on the windows that have perforated vinyl.

## ? How long will my wrap last?

It depends on the surface. Horizontal surfaces have more exposure to sunlight. The general rules are that vertical graphics are their best for 5-7 years, while horizontal is 2-3. This length of time is dependent on exposure to direct sunlight.

## ? Do you offer discounts for wrapping multiple vehicles?

Yes, we do offer a discount for wrapping fleets of vehicles. Please contact us for details.

## ? Do you offer rush jobs?

Yes, we do offer rush services. Please contact us for details.

## ? If I design my own wrap, will you print and install it?

Yes. We will double check all sizing, color profiles, and placement on your make and model of vehicle. This allows us to match color consistency, sizing, and placement at no additional cost.

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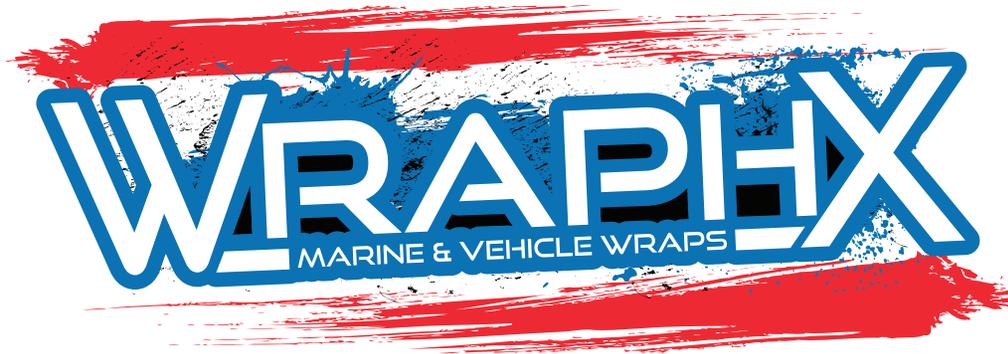
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